

Applied Management

AMGT 300

Management & Organization Theory [RE] • 5.0 Credits

This is a survey course focused on managerial skills development. The course includes a discussion of modern management's functions, resources, and demands for those in supervisory or leadership positions with different organizations. Students are tasked with examining their own perspectives and developing skills of empathy, active listening, and humility to improve managerial performance. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 301

Contemporary Issues in Business & Management [RE] • 5.0 Credits

Formerly AMGT 301, AMGT 417

A class dealing with current events impacting business and management. Seminars will be presented on contemporary topics related to modern trends in the field where students will be challenged to apply managerial perspectives and skills to identify, diagnose, and address real-world changes. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 303

Human Resource Management [RE] • 5.0 Credits

Formerly AMGT 303, AMGT 420, HCAD 303, HCAD 420

This course examines the evolving role of human resource management and its increasing importance as a driver of organizational performance. Students learn about the broad responsibilities of human resource departments, from ensuring compliance with government regulations and handling compensation and benefits, to managing diversity and organizational culture. The importance of learning the business, resisting isolation, effectively communicating reasons for change, and ensuring alignment with the organization's strategic objectives is explored. Students are also introduced to the growing role of data analysis in HR decision-making. This course is cross-listed with HCAD 303. Students completing AMGT 303 may not receive graduation credit for HCAD 303. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 305

Marketing for Managers [RE] • 5.0 Credits

Formerly AMGT 305, AMGT 350

This course develops marketing skills and knowledge necessary for modern managers. Customer service relationship approaches, green marketing, and using managerial resources to apply sales techniques to B Corporations are emphasized concepts. Students complete a marketing plan template on a company or organization in the industry of their interest as a final project for the course. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 317

BAS Special Topics [RE] • 1.0–5.0 Credits

An opportunity to participate in a class dealing with special topics related to applied management that are not covered in depth in the existing curriculum. Topics chosen relate to emerging issues in management/business or topics of regional interest within the management/business

arena. Class must be passed with a 2.0 or better to count for BAS-Applied Management degree. **Prerequisite: Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 320

Leadership & Organization Behavior [RE] • 5.0 Credits

This course examines leadership theories and organizational behaviors and structures. The course explores the concepts from the perspective of managers engaged in team development and training. The primary project of the course is a collaborative student-led instructional experience where groups of students develop materials and train their peers on the primary theories of leadership and organizational behavior. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 360

Business Planning and Strategy [RE] • 5.0 Credits

This course focuses on applying case study analyses to real-world strategic-level corporate and organizational challenges. The course emphasizes the need to use structured approaches to critical thinking to resolve complex high-level managerial challenges. Students repeatedly practice and develop their skills through progressively more challenging case studies in a collaborative environment before finishing the term with an individually produced analysis. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of BUS& 101 with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 389

BAS Independent Study [RE] • 1.0–5.0 Credits

A class designed to explore a specific topic of special interest. Students are required to work 55 hours to earn one credit hour. Class must be passed with a 2.0 or better to count for BAS-Applied Management degree. **Prerequisite: Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 400

Accounting for Managers [RE] • 5.0 Credits

This course covers the theory, language, and application of accounting. Students learn financial data accumulation and reporting with an emphasis on using this information to perform the managerial functions of planning, organizing, leading, and controlling. During the course, students prepare comprehensive evaluations of the current and potential future performance of multiple organizations. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of either ACCT 101 or ACCT& 201, and AMGT 360, BUS& 101, CS 101, CMST 415, and either ENGL 410 or ENGL 315, all with a 2.0 or better, and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 401

Legal Issues for Business & Managers [RE] • 5.0 Credits

Formerly AMGT 330, AMGT 401, HCAD 330, HCAD 401

This course explores the state and federal laws and regulations that affect management behavior and organizational practices in various organizational settings. Material covered includes torts and crimes, traditional and sales and lease contracts, business organizations, employment law, products liability, labor relations, and professional liability. The course will pay special attention to issues surrounding

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business start-up and intellectual property. This course is cross-listed with HCAD 401. Students completing AMGT 401 may not receive graduation credit for HCAD 401. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of AMGT 360, BUS& 101, CS 101, ENGL 410 or ENGL 315, and CMST 415, all with a 2.0 or better. Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 402

Information & Data Analytics [RE] • 5.0 Credits

Formerly AG 340, AG 402, AMGT 340, AMGT 402, HCAD 315, HCAD 402, NRS 315

This course focuses on the information resource of management and introduces the fundamental concepts of data analytics. The course focuses on data analytic methods in framing and answering strategic questions facing decision makers in a variety of business sectors. The course will introduce theories and methods for analysis and communication of various kinds and types of data. This course will introduce various analytical techniques that are practical and feasible while being relevant and ethically and legally viable. The course promotes proficiency with technology and its essential managerial applications. This course is cross-listed with AG 402, HCAD 402, and NRS 315. Students completing AMGT 402 may not receive graduation credit for AG 402, HCAD 402, or NRS 315. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of AMGT 360, BUS& 101, CS 101, ENGL 410 or ENGL 315, and CMST 415, all with a 2.0 or better. Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 404

Operations Management & Evaluation [RE] • 5.0 Credits

Formerly AG 310, AG 404, AMGT 310, AMGT 404, HCAD 310, HCAD 404

This course focuses on the operations level of management within an organization or enterprise. The course highlights the importance of the ongoing daily nature of organizational functionality through areas including capacity planning, inventory management, quality control, and supply chain management. Students are tasked with collaboratively examining an assigned company's operations within their preferred academic and career interests in an empowered student-led process resulting in a comprehensive presentation of information. This course is cross-listed with AG 404 and HCAD 404. Students completing AMGT 404 may not receive graduation credit for AG 404 or HCAD 404. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of AMGT 360, BUS& 101, CS 101, ENGL 410 or ENGL 315, and CMST 415, all with a 2.0 or better. Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**

AMGT 430

Fundamentals of Financial Management [RE] • 5.0 Credits

Formerly AG 430, AMGT 430

This course covers basic financial tools and principles including short-term and long-term financial and investment decisions. Topics include financial statement analysis, the time value of money, capital budgeting, the cost of capital, dividend policies, and working capital. A final project is to apply course concepts to a business related to their career choice. This course is cross-listed with AG 430. Students completing AMGT 430 may not receive graduation credit for AG 430. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Completion of either AMGT 400 or ACCT& 203, AMGT 360, BUS& 101, CS 101, either ENGL 410 or ENGL 315, and CMST 415, all with a 2.0 or better,**

and acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.

AMGT 470

BAS Internship [RE] • 1.0–5.0 Credits

Formerly AG 470, AMGT 470

This course is designed to provide students with major-related, supervised, evaluated practical training work experiences which may be paid or voluntary. Students are graded on the basis of documented learning acquired through hands-on new experiences in an actual work setting. This course is cross-listed with AG 470. Students completing AMGT 470 may not receive graduation credit for AG 470. Instructor permission is required to enroll. **Prerequisite: Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, and instructor approval.**

AMGT 480

Applied Management Capstone [RE] • 5.0 Credits

Formerly AG 480, AMGT 480, HCAD 480

This course provides the opportunity for students to demonstrate that they have learned the material and concepts from the program and can apply it in the real world. It provides students the opportunity to do a comprehensive analysis of an on-going business or organization and develop a long range, strategic plan including implementation and recommendations for change or to explore the development of a new entrepreneurial venture and measure its feasibility in a comprehensive manner. Instructor permission is required to enroll. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. This course is cross-listed with AG 480 and HCAD 480. Students completing AMGT 480 may not receive graduation credit for AG 480 or HCAD 480. **Prerequisite: Instructor permission required.**

AMGT 489

BAS Independent Study [RE] • 1.0–5.0 Credits

A class designed to explore a specific topic of special interest. Students are required to work 55 hours to earn one credit hour. Class must be passed with a 2.0 or better to count for BAS Applied Management degree. **Prerequisite: Acceptance into a BAS/BSN program, completion of a two-year degree or equivalent, or instructor approval.**