

Sales Short-Term Certificate
 PROFESSIONAL TECHNICAL
 2018-2019 Certificate Requirements

Major Courses (select 12-14 credits)

Course	No.	Course Title	Credits	Qtr. Completed	Comments/Substitution
BUS	103	Principles of Sales	5		
BUS	265	Marketing Principles	5		
BUS	267	Marketing Special Projects	2-4		

Subtotal 12-14

Communication Studies (select 3-5 credits)

Course	No.	Course Title	Credits	Qtr. Completed	Comments/Substitution
CMST&	210	Interpersonal Communication <i>or</i>	5		
CMST	103	Workplace Communication <i>or</i>	3		
CMST	110	Communication Behavior <i>or</i>	3		
CMST	260	Multicultural Communication	5		

Subtotal 3-5

Total Credits Required 15-19